



A new mural celebrates 50 years of LGBTQ+ Pride on Aug. 31 above Queen City Radio in Over-The-Rhine. CARTER SKAGGS/THE ENQUIRER

New OTR mural celebrates 50 years of Pride in Cincinnati

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USA TODAY NETWORK

A new Over-the-Rhine mural is painting the town rainbow.

"Love Wins" was recently installed at 220 W. 12th St., above Queen City Radio. The mural, a collaboration between Cincinnati Pride, ArtWorks and Procter & Gamble, commemorates 50 years of celebrating LGBTQ+ equality.

According to a press release, local artist Matthew Dayler of Chroma Projects designed it. The piece captures the kaleidoscope of Cincinnati's LGBTQ+

community through vivid portrayals of protests, triumphs and celebrations.

"We are honored to have the opportunity to work with Cincinnati Pride and ArtWorks to contribute to such a visible display recognizing the contributions of the LGBTQ+ community to Cincinnati," said Brent Miller, P&G senior director of global LGBTQ+ equality. "P&G has a long history supporting the LGBTQ+ community in Cincinnati, and we appreciate all of those working to create more equal and inclusive communities."

The groups hope the mural inspires "positive change" and provides a "sense of belonging for those who see it."